

Trade Consultants

Enrique Gandara
Animal Feed, Livestock & Genetics
Latin America
(608) 224-5113
enrique.gandara@wisconsin.gov

Jennifer Lu
Animal Feed, Livestock & Genetics
China & Asia
(608) 224-5102
jennifer.lu@wisconsin.gov

Ashwini Rao
Processed Foods
India, Latin America and European
Union
(608) 224-5119
ashwini.rao@wisconsin.gov

Angelita Renteria
Certificates of Free Sale
(608) 224-5129
angelita.renteria@wisconsin.gov

Lisa Stout
Processed Foods
Asia & Canada
(608) 224-5126
lisa.stout@wisconsin.gov

Jen Pino-Gallagher
Bureau Director, Agricultural Market
Development
(608) 224-5125
jen.pinogallagher@wisconsin.gov

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Hello!

Welcome to the latest update from the Wisconsin International Trade Team at the Department of Agriculture, Trade and Consumer Protection. Below are some news articles and events that we wanted to bring to your attention.

New Staff Additions

The Wisconsin International Trade Team is excited to welcome two new additional members. Ashwini Rao will provide assistance to companies looking to expand into India, European Union and Latin America. She will also help to develop and lead marketing / communication efforts for the International Trade Team.

Angelita Renteria will be coordinating the Certificates of Free Sale and providing logistics and administrative support on other export projects. Angelita earned her law degree from UW Madison and her undergraduate degree in international relations.

Event: Business Development Mission to China

March 24 - April 2, 2013. Contact Jennifer Lu at 608-224-5102.

China is the top importing country of U.S. wood products having imported over \$1.9 billion in 2011. The Spring 2013 wood products business development mission will provide opportunities for Wisconsin companies, especially small-to medium-sized businesses, to access the Chinese market. Highlights include:

- Admission to the premier furniture and woodworking trade show Interzum Guangzhou in China with American Hardwood Export Council (AHEC).
- Business matchmaking: Customized one-on-one business appointments with prospective

partners, distributors or buyers in Shanghai and Guangzhou.

- In-country business briefings: Extensive market information provided by local industry experts.

Other articles of interest:

[The State of the Dairy Industry](#)

The annual report card, published by Dairy Foods magazine, grades the various categories of dairy foods and beverages. None fail, but clearly, product developers need to bone up on chemistry to develop exciting new products. Registration is required to access this article.

[Wisconsin's Ag Exports Continue To Climb](#)

Wisconsin's exports are continuing to grow as seen in the numbers released for the first three quarters of 2012. Read more in this report issued by the Department of Agriculture, Trade and Consumer Protection (DATCP) and the Wisconsin Economic Development Corporation (WEDC).



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